

# BLAKELY SOKOLOFF TAYLOR & ZAFMAN LLP

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## FACSIMILE COVER SHEET

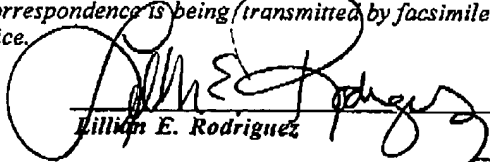
Deliver to: Pinchus Laufer, USPTO Art Group: 2173  
Facsimile No.: (703) 872-9306 Date: January 4, 2005  
From: Jonathan S. Miller, Reg. No. 48,534  
Our Docket No.: 4346P001X3 Number of pages 6 including this sheet.  
Application No.: 10/646,066 Filing Date: 8/21/2003  
Docket Due Date(s): \_\_\_\_\_

Enclosed are the following documents:

<input type="checkbox"/> Amendment: _____ ( ____ pgs)	<input type="checkbox"/> Issue Fee Transmittal
<input type="checkbox"/> Appeal Brief (in triplicate) ( ____ pgs)	<input type="checkbox"/> Notice of Appeal
<input type="checkbox"/> Application: _____ ( ____ pgs) w/cover & abstract	<input type="checkbox"/> Petition for: _____
<input type="checkbox"/> Assignment & Cover Sheet ( ____ pgs)	<input type="checkbox"/> Request for Continued Examination (RCE)
<input checked="" type="checkbox"/> Certificate of Facsimile _____	<input type="checkbox"/> Reply Brief ( ____ pgs)
<input type="checkbox"/> Continued Prosecution Application (CPA)	<input type="checkbox"/> Request & Certification Under 35 USC 122(b)(2)(B)(i)
<input type="checkbox"/> Declaration & POA ( ____ pgs)	<input type="checkbox"/> Request to Rescind Previous Nonpublication Request
<input type="checkbox"/> Drawings: ____ sheets, ____ figures	<input type="checkbox"/> Response to Notice of Missing Parts & Formalities Letter
<input type="checkbox"/> Extension of Time: _____	<input type="checkbox"/> Response to Written Opinion ( ____ pgs)
<input checked="" type="checkbox"/> Fee Transmittal (in duplicate)	<input type="checkbox"/> Terminal Disclaimer
<input type="checkbox"/> IDS & PTO/SB/08 ( ____ pgs)	<input type="checkbox"/> Transmittal of Publication Fee Due
<input checked="" type="checkbox"/> Other <u>Copy of Birth Certificate of Elliot A. Gottfurcht</u>	<input checked="" type="checkbox"/> Transmittal Letter

### CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.84)

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Lillian E. Rodriguez  
01/4/2005  
Date

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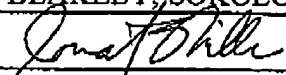
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<b>TRANSMITTAL FORM</b> <i>(to be used for all correspondence after initial filing)</i>		Application No.	10/646,066
		Filing Date	August 21, 2003
		First Named Inventor	Elliot A. Gottfurcht
		Art Unit	2173
		Examiner Name	Pinchus Laufer
Total Number of Pages in This Submission	6	Attorney Docket Number	4346P001X3

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> PTO/SB/08 <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application <input type="checkbox"/> Basic Filing Fee <input type="checkbox"/> Declaration/POA <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input checked="" type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): <div style="border: 1px solid black; padding: 5px; margin-top: 10px;">         Copy of Birth Certificate of Elliot A. Gottfurcht; Facsimile Cover Sheet       </div>
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	Jonathan S. Miller, Reg. No. 48,534 BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
Signature	
Date	January 4, 2005

CERTIFICATE OF MAILING/TRANSMISSION			
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Typed or printed name	Lillian E. Rodriguez	Date	January 4, 2005
Signature		Date	January 4, 2005

Based on PTO/SB/21 (04-04) as modified by Blakely, Sokoloff, Taylor & Zafman (wtr) 05/04/2004.  
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JAN 04 2005

**FEE TRANSMITTAL  
for FY 2005**

Patent fees are subject to annual revision.

Complete if Known

<input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27.		Application Number	10/646,066
TOTAL AMOUNT OF PAYMENT (\$)		Filing Date	August 21, 2003
		First Named Inventor	Elliot A. Gottfurcht
		Examiner Name	Pinchus Laufer
		Art Unit	2173
		Attorney Docket No.	4346P001X3

**METHOD OF PAYMENT (check all that apply)**

- ☐ Check ☐ Credit card ☐ Money Order ☒ None ☐ Other (please identify): \_\_\_\_\_  
☒ Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP  
 For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)  
☐ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee  
☒ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20. ☒ Credit any overpayments

**FEE CALCULATION**

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
1051	130	2051	65	Surcharge - late filing fee or oath	
1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.	
2053	130	2053	130	Non-English specification	
1251	120	2251	60	Extension for reply within first month	
1252	450	2252	225	Extension for reply within second month	
1253	1,020	2253	510	Extension for reply within third month	
1254	1,590	2254	795	Extension for reply within fourth month	
1255	2,160	2255	1,080	Extension for reply within fifth month	
1401	500	2401	250	Notice of Appeal	
1402	500	2402	250	Filing a brief in support of an appeal	
1403	1,000	2403	500	Request for oral hearing	
1451	1,510	2451	1,510	Petition to institute a public use proceeding	
1480	130	2480	130	Petitions to the Commissioner	
1807	50	1807	50	Processing fee under 37 CFR 1.17(q)	
1806	180	1806	180	Submission of Information Disclosure Stmt	
1809	790	1809	395	Filing a submission after final rejection (37 CFR § 1.129(a))	
1810	790	2810	395	For each additional invention to be examined (37 CFR § 1.129(b))	

Other fee (specify) \_\_\_\_\_

SUBTOTAL (2)

(\$)

**SUBMITTED BY**

Complete (if applicable)

Name (Print/Type)	Jonathan S. Miller	Registration No. (Attorney/Agent)	48,534	Telephone	(310) 207-3800
Signature		Date	01/04/05		

Based on PTO Form 17 (12-04) as modified by Blakely, Sokoloff, Taylor & Zafman LLP (10-04-04).  
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**FEE TRANSMITTAL  
for FY 2005***Patent fees are subject to annual revision.**Complete if Known*

Application Number	10/646,066
Filing Date	August 21, 2003
First Named Inventor	Elliot A. Gottfurcht
Examiner Name	Pinchus Laufer
Art Unit	2173
Attorney Docket No.	4346P001X3

☒ Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT (\$)

**METHOD OF PAYMENT (check all that apply)**☐ Check ☐ Credit card ☐ Money Order ☒ None ☐ Other (please identify):☒ Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20.☒ Credit any overpayments**FEE CALCULATION**

Large Entity		Small Entity		Fee Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
1051	130	2051	65	Surcharge - late filing fee or oath	
1052	50	2052	25	Surcharge - late provisional filing fee or cover sheet.	
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1460	130	2460	130	Petitions to the Commissioner	
1807	50	1807	50	Processing fee under 37 CFR 1.17(q)	
1806	180	1806	180	Submission of Information Disclosure Stmt	
1809	790	1809	395	Filing a submission after final rejection (37 CFR § 1.129(a))	
1810	790	2810	395	For each additional invention to be examined (37 CFR § 1.129(b))	

Other fee (specify) \_\_\_\_\_

SUBTOTAL (2)

(\$)

**SUBMITTED BY**

Name (Print/Type)

Jonathan S. Miller

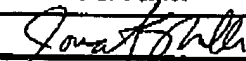
Registration No.  
(Attorney/Agent)

48,534

Telephone

(310) 207-3800

Signature



Date

01/04/05

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JAN 04 2005

PATENT  
Attorney's Docket No. 4346P001X3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Elliot A. Gottfurcht

Serial No. 10/646,066

Filed: August 21, 2003

FOR: METHOD TO GENERATE  
ADVERTISING REVENUE BASED ON  
TIME AND LOCATION

Examiner: Pinchus Laufer

Art Group: 2173

PETITION TO MAKE SPECIAL UNDER C.F.R. § 1.102(c)

BOX DAC  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Applicants hereby Petition to make the above referenced application special under 37 C.F.R. §1.102(c) and MPEP § 708.02 (IV). Attached hereto as evidence of the Applicant's age is a copy of the birth certificate of the Applicant Elliot A. Gottfurcht. Please charge any fees or credit any overpayments to Deposit Account No. 02-2666.

Dated: 1/9/05

By: Jonathan S. Miller  
Jonathan S. Miller, Reg. No. 48,534

12400 Wilshire Blvd.  
Seventh Floor  
Los Angeles, California 90025  
(310) 207-3800

CERTIFICATE OF TRANSMISSION:

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Lillian E. Rodriguez  
Lillian E. Rodriguez

1-4-05  
January 4, 2005

# STATE OF MICHIGAN CERTIFICATE OF LIVE BIRTH

State File Number: 124-582-0554838

Date Filed: January 8, 1940

Child's Name: Elliot A. Gottfurcht

Date of Birth: December 31, 1939

Gender: Male

Child's Birthplace: Detroit, Wayne County

Mother's Name Before First Married: Helen Graham

Mother's Birthplace: Michigan

Mother's Age: 25

Father's Name: Fred Gottfurcht

Father's Birthplace: Austria

Father's Age: 29

I hereby certify that the above is a true and correct representation of the birth facts on file with the Division for Vital Records, Michigan Department of Community Health.

Certified by:

*Glen Copeland*

Glen Copeland  
State Registrar

Date Issued: December 2, 2004  
AFS: 856793

10319678

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